

Solar Photovoltaic Glass Market By Type (Anti-reflective Coated Glass, Tempered Glass, TCO Glass, Others), By End-use Industry (Residential, Commercial, Utility-scale): Global Opportunity Analysis and Industry Forecast, 2024-2033

Market Report | 2024-04-01 | 250 pages | Allied Market Research

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Report description:

The solar photovoltaic glass market was valued at \$17.1 billion in 2023, and is estimated to reach \$243.7 billion by 2033, growing at a CAGR of 30.5% from 2024 to 2033

Solar photovoltaic (PV) glass, often referred to as solar glass or photovoltaic glass, is a specialized type of glass that is used in the construction of solar panels. This type of glass integrates photovoltaic cells to convert sunlight into electricity. Solar PV glass maximizes the use of available space by turning building surfaces into power-generating assets. Solar PV glass is commonly used in BIPV systems where the glass serves dual purposes of building material and energy generator.

Solar PV glass is designed to be transparent to allow sunlight to pass through and reach the photovoltaic cells underneath. It is made to withstand various environmental conditions such as hail, wind, and temperature fluctuations. The photovoltaic cells embedded within the glass are designed to efficiently convert sunlight into electricity. In addition, solar PV glass can be integrated into building facades, windows, and skylights, allowing for the generation of solar power without the need for additional space. The major factor responsible for solar photovoltaic glass market growth includes supportive regulations toward installation of solar plants. In addition, the demand for solar glasses is on rise from end-use industries such as residential, commercial, and utility scale pertaining that solar energy is a renewable energy, which causes no pollution and ensures energy saving. High costs involved in installation, storage, and purchase of solar devices are expected to hamper the growth of the market. However, the cost of installing solar PV glass is expected to be higher as compared to traditional building materials or standard solar panels. Surge in demand for renewable energy from emerging economies such as India, China, and Japan, is expected to offer lucrative growth opportunities to the market. The China government is actively promoting solar energy through subsidies, tax incentives, and supportive policies to reduce carbon emissions and combat air pollution. For instance, the China government has implemented a Feed-in Tariff program, which provides financial incentives to solar energy producers, making solar power

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generation more economically viable and attractive for investors. In addition to the FiT program, the government has offered direct subsidies to solar PV manufacturers and project developers to reduce the initial investment costs and accelerate the deployment of solar energy projects.

The solar photovoltaic glass market is segmented on the basis of type, end-use industry, and region. By type, it is divided into anti-reflective coated glass, tempered glass, TCO glass, and others. By end-use industry, it is divided into residential, commercial, and utility scale. Region-wise, the market is segmented into North America, Asia-Pacific, Europe, and LAMEA.

The key players involved in the global solar photovoltaic glass industry are Onyx Solar Group LLC, Shenzhen Topray Solar Co., Ltd., Borosil Glass Works Limited, Trina Solar, Ja Solar Holdings Co. Ltd, Sharp Corporation, Brite Solar, Wuxi Suntech Power Co., Ltd., Gruppo STG, and Polysolar.

Key Benefits For Stakeholders

- This report provides a quantitative analysis of the market segments, current trends, estimations, and dynamics of the solar photovoltaic glass market analysis from 2023 to 2033 to identify the prevailing solar photovoltaic glass market opportunities.
- The market research is offered along with information related to key drivers, restraints, and opportunities.
- Porter's five forces analysis highlights the potency of buyers and suppliers to enable stakeholders make profit-oriented business decisions and strengthen their supplier-buyer network.
- In-depth analysis of the solar photovoltaic glass market segmentation assists to determine the prevailing market opportunities.
- Major countries in each region are mapped according to their revenue contribution to the global market.
- Market player positioning facilitates benchmarking and provides a clear understanding of the present position of the market players.
- The report includes the analysis of the regional as well as global solar photovoltaic glass market trends, key players, market segments, application areas, and market growth strategies.

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Possible Customization with this report (with additional cost and timeline, please talk to the sales executive to know more)

- Additional country or region analysis- market size and forecast
- Expanded list for Company Profiles
- SWOT Analysis

Key Market Segments

By Type

- Anti-reflective Coated Glass
- Tempered Glass
- TCO Glass
- Others

By End-use Industry

- Residential

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- Commercial
- Utility-scale
- By Region
- North America
- U.S.
- Canada
- Mexico
- Europe
- Germany
- France
- Italy
- UK
- Spain
- Rest of Europe
- Asia-Pacific
- China
- India
- Japan
- South Korea
- Australia
- Rest of Asia-Pacific
- LAMEA
- Brazil
- Saudi Arabia
- South Africa
- Rest of LAMEA
- Key Market Players
- Onyx Solar Group LLC
- Shenzhen Topray Solar Co., Ltd.
- Borosil Glass Works Limited
- Trina Solar Limited.
- JA Solar Holdings Co. Ltd.
- Sharp Corporation
- Brite Solar Inc.
- Wuxi Suntech Power Co., Ltd.
- Gruppo STG

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