

Automotive Auxiliary Lamps Market By Type (Auxiliary High Beam, Front Fog Lamps, Cornering Lamps, Spotlights) , By Application (OEM, Aftermarket) By Vehicle Type (Passenger Vehicle, Commercial Vehicle) : Global Opportunity Analysis and Industry Forecast, 2023-2032

Market Report | 2024-07-01 | 280 pages | Allied Market Research

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Report description:

Automotive Auxiliary Lamps Market

The automotive auxiliary lamps market was valued at \$7.3 billion in 2022 and is projected to reach \$11.1 billion by 2032, growing at a CAGR of 4.3% from 2023 to 2032.

Auxiliary lamp in automobiles is an additional lighting source crucial for improved visibility and safety when driving during adverse conditions or at night. The lamp is positioned above the bumper of the vehicle or in its grille to provide illumination over a long range. Auxiliary lamps are designed to complement the standard high beam system of vehicles. The color of these lamps is essentially yellowish or white to offer enhanced visibility without casting excessive glare over other drivers.

Increase in automotive production due to surge in vehicle ownership is a key driver of the automotive auxiliary lamps market. In addition, rise in the trend of vehicle customization for off-roading and recreational activities is boosting the requirement for auxiliary lamps among enthusiasts. The market growth is further augmented due to high demand for auxiliary lamps from the automotive aftermarket. In the future, the trend of smart lighting is anticipated to dominate the automotive sector. Integrated with AI & ML technologies, smart automotive auxiliary lamps are projected to be capable of sensing the surroundings & driving environment and adapt accordingly.

However, the efficiency of automotive auxiliary lamps reduces with time, and they require constant maintenance & replacements. This additional cost deters several budget-sensitive individuals from investing in the lamps, thereby restraining the development of the market. Contrarily, the automotive auxiliary lamps market is expected to witness several lucrative growth opportunities as governments in different countries are mandating the usage of automotive auxiliary lights, specifically in commercial vehicles. For instance, in Wisconsin-a state of the U.S.-white- or amber-colored auxiliary lamps are mandated with an intensity limit of 25,000

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candelas per square inch. □

Segment Review□

The automotive auxiliary lamps market is segmented into type, application, vehicle type, and region. On the basis of type, the market is divided into auxiliary high beam, front fog lamps, cornering lamps, and spotlights. Depending on application, it is bifurcated into OEM and aftermarket. As per vehicle type, it is classified into passenger vehicle and commercial vehicle. Region wise, it is analyzed across North America, Europe, Asia-Pacific, and LAMEA.□

Key Findings□

On the basis of type the auxiliary high beam segment dominated the market share in 2022.□

Depending on application, the OEM segment was the highest shareholder in the market in 2022.□

As per vehicle type, the passenger vehicle segment acquired a high stake in the market in 2022.□

Region wise, Asia-Pacific was the highest revenue generator in 2022. □

Competition Analysis□

The leading players operating in the□global automotive auxiliary lamps market include HELLA GmbH & Co. KGaA, LAMPA SpA, Suprajit Group, OSRAM GmbH., Stanley Electric Co., Ltd., ICHIKOH INDUSTRIES, LTD., Lazer Lamps Ltd, J.W. Speaker Corporation, Venta Global Ltd, and VALEO SA. These major players have adopted various key development strategies such as business expansion, new product launches, and partnerships, to strengthen their foothold in the competitive market.□□

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- Upcoming/New Entrant by Regions
- Go To Market Strategy
- SWOT Analysis

Key Market Segments

By Type

- Auxiliary High Beam
- Front Fog Lamps
- Cornering Lamps
- Spotlights

By Application

- OEM
- Aftermarket

By Vehicle Type

- Passenger Vehicle
- Commercial Vehicle

By Region

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- Rest of Europe
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- China
- Japan
- India
- South Korea
- Australia
- Thailand
- Malaysia
- Indonesia
- Rest of Asia-Pacific
- LAMEA
- Brazil
- South Africa
- Saudi Arabia
- UAE
- Argentina
- Rest of LAMEA
- Key Market Players
- HELLA GmbH & Co. KGaA
- LAMPA SpA
- Suprajit Group
- OSRAM GmbH.
- Stanley Electric Co., Ltd.
- ICHIKOH INDUSTRIES,LTD.
- Lazer Lamps Ltd
- J.W. Speaker Corporation
- Venta Global Ltd
- VALEO SA

Table of Contents:

CHAPTER 1: INTRODUCTION

- 1.1. Report Description
- 1.2. Key Market Segments
- 1.3. Key Benefits
- 1.4. Research Methodology

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- 1.4.1. Primary Research
- 1.4.2. Secondary Research
- 1.4.3. Analyst Tools and Models
- CHAPTER 2: EXECUTIVE SUMMARY
- 2.1. CXO Perspective
- CHAPTER 3: MARKET LANDSCAPE
- 3.1. Market Definition and Scope
- 3.2. Key Findings
 - 3.2.1. Top Investment Pockets
 - 3.2.2. Top Winning Strategies
- 3.3. Porter's Five Forces Analysis
 - 3.3.1. Bargaining Power of Suppliers
 - 3.3.2. Threat of New Entrants
 - 3.3.3. Threat of Substitutes
 - 3.3.4. Competitive Rivalry
 - 3.3.5. Bargaining Power among Buyers
- 3.4. Market Dynamics
 - 3.4.1. Drivers
 - 3.4.2. Restraints
 - 3.4.3. Opportunities
- CHAPTER 4: AUTOMOTIVE NITROUS REFILLS MARKET, BY SYSTEM TYPE
- 4.1. Market Overview
 - 4.1.1 Market Size and Forecast, By System Type
- 4.2. Wet Nitrous System
 - 4.2.1. Key Market Trends, Growth Factors and Opportunities
 - 4.2.2. Market Size and Forecast, By Region
 - 4.2.3. Market Share Analysis, By Country
- 4.3. Dry Nitrous System
 - 4.3.1. Key Market Trends, Growth Factors and Opportunities
 - 4.3.2. Market Size and Forecast, By Region
 - 4.3.3. Market Share Analysis, By Country
- CHAPTER 5: AUTOMOTIVE NITROUS REFILLS MARKET, BY APPLICATION
- 5.1. Market Overview
 - 5.1.1 Market Size and Forecast, By Application
- 5.2. Performance Enhancement
 - 5.2.1. Key Market Trends, Growth Factors and Opportunities
 - 5.2.2. Market Size and Forecast, By Region
 - 5.2.3. Market Share Analysis, By Country
- 5.3. Racing Applications
 - 5.3.1. Key Market Trends, Growth Factors and Opportunities
 - 5.3.2. Market Size and Forecast, By Region
 - 5.3.3. Market Share Analysis, By Country
- 5.4. Recreational Use
 - 5.4.1. Key Market Trends, Growth Factors and Opportunities
 - 5.4.2. Market Size and Forecast, By Region
 - 5.4.3. Market Share Analysis, By Country
- CHAPTER 6: AUTOMOTIVE NITROUS REFILLS MARKET, BY SALES CHANNEL

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- 6.1. Market Overview
 - 6.1.1 Market Size and Forecast, By Sales Channel
- 6.2. Online
 - 6.2.1. Key Market Trends, Growth Factors and Opportunities
 - 6.2.2. Market Size and Forecast, By Region
 - 6.2.3. Market Share Analysis, By Country
- 6.3. offline
 - 6.3.1. Key Market Trends, Growth Factors and Opportunities
 - 6.3.2. Market Size and Forecast, By Region
 - 6.3.3. Market Share Analysis, By Country
- CHAPTER 7: AUTOMOTIVE NITROUS REFILLS MARKET, BY REGION
 - 7.1. Market Overview
 - 7.1.1 Market Size and Forecast, By Region
 - 7.2. North America
 - 7.2.1. Key Market Trends and Opportunities
 - 7.2.2. Market Size and Forecast, By System Type
 - 7.2.3. Market Size and Forecast, By Application
 - 7.2.4. Market Size and Forecast, By Sales Channel
 - 7.2.5. Market Size and Forecast, By Country
 - 7.2.6. U.S. Automotive Nitrous Refills Market
 - 7.2.6.1. Market Size and Forecast, By System Type
 - 7.2.6.2. Market Size and Forecast, By Application
 - 7.2.6.3. Market Size and Forecast, By Sales Channel
 - 7.2.7. Canada Automotive Nitrous Refills Market
 - 7.2.7.1. Market Size and Forecast, By System Type
 - 7.2.7.2. Market Size and Forecast, By Application
 - 7.2.7.3. Market Size and Forecast, By Sales Channel
 - 7.2.8. Mexico Automotive Nitrous Refills Market
 - 7.2.8.1. Market Size and Forecast, By System Type
 - 7.2.8.2. Market Size and Forecast, By Application
 - 7.2.8.3. Market Size and Forecast, By Sales Channel
 - 7.3. Europe
 - 7.3.1. Key Market Trends and Opportunities
 - 7.3.2. Market Size and Forecast, By System Type
 - 7.3.3. Market Size and Forecast, By Application
 - 7.3.4. Market Size and Forecast, By Sales Channel
 - 7.3.5. Market Size and Forecast, By Country
 - 7.3.6. France Automotive Nitrous Refills Market
 - 7.3.6.1. Market Size and Forecast, By System Type
 - 7.3.6.2. Market Size and Forecast, By Application
 - 7.3.6.3. Market Size and Forecast, By Sales Channel
 - 7.3.7. Germany Automotive Nitrous Refills Market
 - 7.3.7.1. Market Size and Forecast, By System Type
 - 7.3.7.2. Market Size and Forecast, By Application
 - 7.3.7.3. Market Size and Forecast, By Sales Channel
 - 7.3.8. Italy Automotive Nitrous Refills Market
 - 7.3.8.1. Market Size and Forecast, By System Type

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- 7.3.8.2. Market Size and Forecast, By Application
- 7.3.8.3. Market Size and Forecast, By Sales Channel
- 7.3.9. Spain Automotive Nitrous Refills Market
 - 7.3.9.1. Market Size and Forecast, By System Type
 - 7.3.9.2. Market Size and Forecast, By Application
 - 7.3.9.3. Market Size and Forecast, By Sales Channel
- 7.3.10. UK Automotive Nitrous Refills Market
 - 7.3.10.1. Market Size and Forecast, By System Type
 - 7.3.10.2. Market Size and Forecast, By Application
 - 7.3.10.3. Market Size and Forecast, By Sales Channel
- 7.3.11. Russia Automotive Nitrous Refills Market
 - 7.3.11.1. Market Size and Forecast, By System Type
 - 7.3.11.2. Market Size and Forecast, By Application
 - 7.3.11.3. Market Size and Forecast, By Sales Channel
- 7.3.12. Rest of Europe Automotive Nitrous Refills Market
 - 7.3.12.1. Market Size and Forecast, By System Type
 - 7.3.12.2. Market Size and Forecast, By Application
 - 7.3.12.3. Market Size and Forecast, By Sales Channel
- 7.4. Asia-Pacific
 - 7.4.1. Key Market Trends and Opportunities
 - 7.4.2. Market Size and Forecast, By System Type
 - 7.4.3. Market Size and Forecast, By Application
 - 7.4.4. Market Size and Forecast, By Sales Channel
 - 7.4.5. Market Size and Forecast, By Country
 - 7.4.6. China Automotive Nitrous Refills Market
 - 7.4.6.1. Market Size and Forecast, By System Type
 - 7.4.6.2. Market Size and Forecast, By Application
 - 7.4.6.3. Market Size and Forecast, By Sales Channel
 - 7.4.7. Japan Automotive Nitrous Refills Market
 - 7.4.7.1. Market Size and Forecast, By System Type
 - 7.4.7.2. Market Size and Forecast, By Application
 - 7.4.7.3. Market Size and Forecast, By Sales Channel
 - 7.4.8. India Automotive Nitrous Refills Market
 - 7.4.8.1. Market Size and Forecast, By System Type
 - 7.4.8.2. Market Size and Forecast, By Application
 - 7.4.8.3. Market Size and Forecast, By Sales Channel
 - 7.4.9. South Korea Automotive Nitrous Refills Market
 - 7.4.9.1. Market Size and Forecast, By System Type
 - 7.4.9.2. Market Size and Forecast, By Application
 - 7.4.9.3. Market Size and Forecast, By Sales Channel
 - 7.4.10. Australia Automotive Nitrous Refills Market
 - 7.4.10.1. Market Size and Forecast, By System Type
 - 7.4.10.2. Market Size and Forecast, By Application
 - 7.4.10.3. Market Size and Forecast, By Sales Channel
 - 7.4.11. Thailand Automotive Nitrous Refills Market
 - 7.4.11.1. Market Size and Forecast, By System Type
 - 7.4.11.2. Market Size and Forecast, By Application

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- 7.4.11.3. Market Size and Forecast, By Sales Channel
- 7.4.12. Malaysia Automotive Nitrous Refills Market
 - 7.4.12.1. Market Size and Forecast, By System Type
 - 7.4.12.2. Market Size and Forecast, By Application
 - 7.4.12.3. Market Size and Forecast, By Sales Channel
- 7.4.13. Indonesia Automotive Nitrous Refills Market
 - 7.4.13.1. Market Size and Forecast, By System Type
 - 7.4.13.2. Market Size and Forecast, By Application
 - 7.4.13.3. Market Size and Forecast, By Sales Channel
- 7.4.14. Rest of Asia-Pacific Automotive Nitrous Refills Market
 - 7.4.14.1. Market Size and Forecast, By System Type
 - 7.4.14.2. Market Size and Forecast, By Application
 - 7.4.14.3. Market Size and Forecast, By Sales Channel
- 7.5. LAMEA
 - 7.5.1. Key Market Trends and Opportunities
 - 7.5.2. Market Size and Forecast, By System Type
 - 7.5.3. Market Size and Forecast, By Application
 - 7.5.4. Market Size and Forecast, By Sales Channel
 - 7.5.5. Market Size and Forecast, By Country
 - 7.5.6. Brazil Automotive Nitrous Refills Market
 - 7.5.6.1. Market Size and Forecast, By System Type
 - 7.5.6.2. Market Size and Forecast, By Application
 - 7.5.6.3. Market Size and Forecast, By Sales Channel
 - 7.5.7. South Africa Automotive Nitrous Refills Market
 - 7.5.7.1. Market Size and Forecast, By System Type
 - 7.5.7.2. Market Size and Forecast, By Application
 - 7.5.7.3. Market Size and Forecast, By Sales Channel
 - 7.5.8. Saudi Arabia Automotive Nitrous Refills Market
 - 7.5.8.1. Market Size and Forecast, By System Type
 - 7.5.8.2. Market Size and Forecast, By Application
 - 7.5.8.3. Market Size and Forecast, By Sales Channel
 - 7.5.9. UAE Automotive Nitrous Refills Market
 - 7.5.9.1. Market Size and Forecast, By System Type
 - 7.5.9.2. Market Size and Forecast, By Application
 - 7.5.9.3. Market Size and Forecast, By Sales Channel
 - 7.5.10. Argentina Automotive Nitrous Refills Market
 - 7.5.10.1. Market Size and Forecast, By System Type
 - 7.5.10.2. Market Size and Forecast, By Application
 - 7.5.10.3. Market Size and Forecast, By Sales Channel
 - 7.5.11. Rest of LAMEA Automotive Nitrous Refills Market
 - 7.5.11.1. Market Size and Forecast, By System Type
 - 7.5.11.2. Market Size and Forecast, By Application
 - 7.5.11.3. Market Size and Forecast, By Sales Channel

CHAPTER 8: COMPETITIVE LANDSCAPE

- 8.1. Introduction
- 8.2. Top Winning Strategies
- 8.3. Product Mapping of Top 10 Player

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- 8.4. Competitive Dashboard
- 8.5. Competitive Heatmap
- 8.6. Top Player Positioning, 2022
- CHAPTER 9: COMPANY PROFILES
- 9.1. Nitrous Express
 - 9.1.1. Company Overview
 - 9.1.2. Key Executives
 - 9.1.3. Company Snapshot
 - 9.1.4. Operating Business Segments
 - 9.1.5. Product Portfolio
 - 9.1.6. Business Performance
 - 9.1.7. Key Strategic Moves and Developments
- 9.2. ZEX Nitrous
 - 9.2.1. Company Overview
 - 9.2.2. Key Executives
 - 9.2.3. Company Snapshot
 - 9.2.4. Operating Business Segments
 - 9.2.5. Product Portfolio
 - 9.2.6. Business Performance
 - 9.2.7. Key Strategic Moves and Developments
- 9.3. NOS (Nitrous Oxide Systems)
 - 9.3.1. Company Overview
 - 9.3.2. Key Executives
 - 9.3.3. Company Snapshot
 - 9.3.4. Operating Business Segments
 - 9.3.5. Product Portfolio
 - 9.3.6. Business Performance
 - 9.3.7. Key Strategic Moves and Developments
- 9.4. Snow Performance
 - 9.4.1. Company Overview
 - 9.4.2. Key Executives
 - 9.4.3. Company Snapshot
 - 9.4.4. Operating Business Segments
 - 9.4.5. Product Portfolio
 - 9.4.6. Business Performance
 - 9.4.7. Key Strategic Moves and Developments
- 9.5. Nitrous Outlet
 - 9.5.1. Company Overview
 - 9.5.2. Key Executives
 - 9.5.3. Company Snapshot
 - 9.5.4. Operating Business Segments
 - 9.5.5. Product Portfolio
 - 9.5.6. Business Performance
 - 9.5.7. Key Strategic Moves and Developments
- 9.6. Venom High Performance
 - 9.6.1. Company Overview
 - 9.6.2. Key Executives

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- 9.6.3. Company Snapshot
- 9.6.4. Operating Business Segments
- 9.6.5. Product Portfolio
- 9.6.6. Business Performance
- 9.6.7. Key Strategic Moves and Developments
- 9.7. Speedtech Nitrous
 - 9.7.1. Company Overview
 - 9.7.2. Key Executives
 - 9.7.3. Company Snapshot
 - 9.7.4. Operating Business Segments
 - 9.7.5. Product Portfolio
 - 9.7.6. Business Performance
 - 9.7.7. Key Strategic Moves and Developments
- 9.8. Hooley Performance Products
 - 9.8.1. Company Overview
 - 9.8.2. Key Executives
 - 9.8.3. Company Snapshot
 - 9.8.4. Operating Business Segments
 - 9.8.5. Product Portfolio
 - 9.8.6. Business Performance
 - 9.8.7. Key Strategic Moves and Developments
- 9.9. Edelbrock
 - 9.9.1. Company Overview
 - 9.9.2. Key Executives
 - 9.9.3. Company Snapshot
 - 9.9.4. Operating Business Segments
 - 9.9.5. Product Portfolio
 - 9.9.6. Business Performance
 - 9.9.7. Key Strategic Moves and Developments
- 9.10. Sardo Automotive
 - 9.10.1. Company Overview
 - 9.10.2. Key Executives
 - 9.10.3. Company Snapshot
 - 9.10.4. Operating Business Segments
 - 9.10.5. Product Portfolio
 - 9.10.6. Business Performance
 - 9.10.7. Key Strategic Moves and Developments

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