

Agricultural Surfactants Market By Type (Non-Ionic Surfactants, Anionic Surfactants, Cationic Surfactants, Amphoteric Surfactants), By Application (Herbicides, Insecticides, Fungicides, Others) By Crop Type (Cereals and Grains, Fruits and Vegetables, Oilseeds and Pulses, Others) : Global Opportunity Analysis and Industry Forecast, 2024-2031

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Report description:

Agricultural Surfactants Market[]

The agricultural surfactants market was valued at \$1.7 billion in 2023 and is projected to reach \$2.7 billion by 2031, growing at a CAGR of 6.1% from 2024 to 2031.

Agricultural surfactant is a pivotal component of modern agricultural sector used to boost the efficacy of different agrochemicals. Also called adjuvant, the role of a surfactant is to reduce the surface tension between a liquid and a solid or two liquids. Low surface tension is necessary for the effectiveness of agrochemicals as it improves their sticking, spreading, and penetration. Diverse varieties of agrochemicals, including herbicides, pesticides, fungicides, and fertilizers utilize agricultural surfactants in their composition.

The inclination toward precision farming and modern agricultural techniques is boosting the demand for agricultural surfactants. In addition, increase in demand for food production due to exponential growth in population is expected to drive the agricultural surfactants market during the forecast period. Currently, the utilization of green surfactants, such as sugar-based surfactants, as a substitute for the ones derived from petroleum is an emerging trend in different industries. This trend is attributed to the non-renewability of petroleum and rise in environmental concerns.

However, petroleum-based surfactants continue to dominate the market due to their cost-effectiveness, leading to the implementation of stringent regulations. For instance, the Pest Control Products Act in Canada has obligated the assessment and approval of surfactants on the basis of human health risk and environmental evaluations. Compliance with such regulations is a

time-consuming and tedious task which hampers the growth of the market. [According to a research paper published on the National Library of Medicine website, high concentrations of surfactants and their deteriorated products damage the biogeochemical processes & microbial dynamics, obstruct the surviving processes & ecological niche of plants, and slow down the organic & systemic functionalities in humans. []

Segment Review[]

The agricultural surfactants market is segmented into type, application, crop type, and region. On the basis of type, the market is divided into non-ionic surfactants, anionic surfactants, cationic surfactants, and amphoteric surfactants. As per application, it is classified into herbicides, insecticides, fungicides, and others. Depending on crop type, it is categorized into cereals & grains, fruits & vegetables, oilseeds & pulses, and others. Region wise, it is analyzed across North America, Europe, Asia-Pacific, and LAMEA.

Key Findings[]

On the basis of type, the non-ionic surfactants segment is expected to maintain dominance during the forecast period. As per application, the fungicides segment is projected to be the highest shareholder during the forecast period. Depending on crop type, the cereals & grains segment is anticipated to acquire high stakes during the forecast period. Region wise, North America is predicted to be the highest shareholder by 2033. Competition Analysis

The major players operating in the global agricultural surfactants market include BASF SE, AkzoNobel N.V., Wilbur-Ellis Company LLC, Stepan Company, Evonik Industries AG, Brewer International, DowDupont Inc., Helena Agri-Enterprises LLC, Clariant International AG, and Huntsman International LLC. These players have adopted various key developmental strategies such as business expansion, new product launches, and partnerships to strengthen their foothold in the market.

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- Technology Trend Analysis
- Market share analysis of players by products/segments
- New Product Development/ Product Matrix of Key Players
- Patient/epidemiology data at country, region, global level
- Regulatory Guidelines
- Additional company profiles with specific to client's interest

- Historic market data
- Key player details (including location, contact details, supplier/vendor network etc. in excel format)
- List of customers/consumers/raw material suppliers- value chain analysis
- Market share analysis of players at global/region/country level
- Per Capita Consumption Trends
- Volume Market Size and Forecast
- Key Market Segments

Ву Туре

- Non-Ionic Surfactants
- Anionic Surfactants
- Cationic Surfactants
- Amphoteric Surfactants
- By Application
- Herbicides
- Insecticides
- Fungicides
- Others
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- Fruits and Vegetables
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- Others
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- Mexico
- Europe
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- Italy
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- UK
- Rest of Europe
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- China
- Japan
- India
- South Korea
- Australia
- Rest of Asia-Pacific
- LAMEA
- Brazil
- South Africa
- Saudi Arabia
- Rest of LAMEA
- Key Market Players

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- BASF SE
- AkzoNobel N.V.
- Wilbur-Ellis Company LLC
- Stepan Company
- Evonik Industries AG
- Brewer International
- DowDupont Inc.
- Helena Agri-Enterprises LLC
- Clariant International AG
- Huntsman International LLC

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