

Financial Auditing Professional Services Market By Type (External Audit, Internal Audit), By Service (Due Diligence, Employee Benefit Plan Audit, Financial Statement Audit, Others) By End Use (BFSI, Government, Manufacturing, Healthcare, Retail & Consumer, IT & Telecom, Others): Global Opportunity Analysis and Industry Forecast, 2024-2032

Market Report | 2024-06-01 | 345 pages | Allied Market Research

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Report description:

Financial Auditing Professional Services Market

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The financial auditing professional services market was valued at \$163.9 billion in 2023, and is projected to reach \$308.0 billion by 2032, growing at a CAGR of 7.6% from 2024 to 2032. ☐

The financial auditing professional services market comprises of the activities evaluating the credibility of financial records such as accounting consultancy, financial audits, and assuring the legality of financial transactions. The major services provided in the market are service organization control (SOC) audits, employee benefit plan audits, financial statement audits, and due diligence. The financial auditing professional service market has been growing in recent years due to factors such as regulatory compliance, globalization, corporate governance, and financial scandals. The service further includes performing investigations to discover and prevent scams within an organization.

The stringent regulatory framework pertaining to financial audits such as the International Financial Reporting Standard is a key driver of the financial auditing professional services market. Moreover, surge in globalization and cross-border transactions has boosted the requirement for effective financial audits across the globe. With surging inclination toward sustainability, reporting the environmental, social, and governance (ESG) factors of companies is trending. This aids in ranking the companies and build brand loyalty.

However, high exposure to risks due to frequent currency fluctuations and political insecurity hampers the accurate assessment of financial perations & information, hence constraining the development of the market. For instance, 2023 banking crisis, which

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involved the collapse of Credit Suisse, Silicon Valley Bank, and several regional banks of the U.S., led to the disruption of global financial system. The key reasons for the disruption included regulatory gaps, policy errors, and monitoring lapses. The crisis was a harsh reminder about the need to perform constant checks and regulatory reforms, along with precise audits under stringent supervision.

Segment Review

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The financial auditing professional services market is segmented into type, service, end use, and region. On the basis of type, the market is bifurcated into external audit and internal audit. As per service, it is divided into due diligence, employee benefit plan audit, financial statement audit, and others. According to end use, it is classified into BFSI, government, manufacturing, healthcare, retail & consumer, IT & telecom, and others. Region wise, it is analyzed across North America, Europe, Asia-Pacific, and LAMEA.

Key Findings□

On the basis of type, the internal audit segment held the highest market share in 2023.

As per service, the financial statement audit segment is expected to dominate during the forecast period. □

According to end use, the government segment is projected to acquire a high market share during the forecast period. \square

Region wise, Asia-Pacific is predicted to be the highest revenue generator by 2032.

Competition Analysis[]

The major players operating in the global financial auditing professional services market include Deloitte Touche Tohmatsu Limited, KPMG International, Ernst & Young (EY), Grant Thornton International Ltd., Binder Dijker Otte (BDO) Global, RSM International Association, Mazars, Nexia International Limited, and Moore Stephens International Limited. These players have adopted various key developmental strategies such as business expansion, new product launches, and partnerships to strengthen their foothold in the market.

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- End user preferences and pain points
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- Market share analysis of players by products/segments
- New Product Development/ Product Matrix of Key Players
- Pain Point Analysis
- Regulatory Guidelines

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- Strategic Recommendations
- Additional company profiles with specific to client's interest
- Additional country or region analysis- market size and forecast
- Brands Share Analysis
- Criss-cross segment analysis- market size and forecast
- Expanded list for Company Profiles
- Historic market data
- Market share analysis of players at global/region/country level
- Product Consumption Analysis
- SWOT Analysis

Key Market Segments

By Type

- External Audit
- Internal Audit

By Service

- Due Diligence
- Employee Benefit Plan Audit
- Financial Statement Audit
- Others

By End Use

- BFSI
- Government
- Manufacturing
- Healthcare
- Retail Consumer
- IT Telecom
- Others

By Region

- North America
- U.S.
- Canada
- Mexico
- Europe
- France
- Germany
- Italy
- Spain
- UK
- Russia
- Rest of Europe
- Asia-Pacific
- China
- Japan
- India
- South Korea
- Australia
- Thailand

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- Malaysia
- Indonesia
- Rest of Asia-Pacific
- LAMEA
- Brazil
- South Africa
- Saudi Arabia
- UAE
- Argentina
- Rest of LAMEA
- Key Market Players
- Deloitte Touche Tohmatsu Limited
- KPMG International
- Ernst & Young (EY)
- Grant Thornton International Ltd.
- Binder Dijker Otte (BDO) Global
- RSM International Association
- Mazars
- Nexia International Limited
- Moore Stephens International Limited

Table of Contents:

CHAPTER 1: INTRODUCTION

- 1.1. Report Description
- 1.2. Key Market Segments
- 1.3. Key Benefits
- 1.4. Research Methodology
- 1.4.1. Primary Research
- 1.4.2. Secondary Research
- 1.4.3. Analyst Tools and Models

CHAPTER 2: EXECUTIVE SUMMARY

2.1. CXO Perspective

CHAPTER 3: MARKET LANDSCAPE

- 3.1. Market Definition and Scope
- 3.2. Key Findings
- 3.2.1. Top Investment Pockets
- 3.2.2. Top Winning Strategies
- 3.3. Porter's Five Forces Analysis
- 3.3.1. Bargaining Power of Suppliers
- 3.3.2. Threat of New Entrants
- 3.3.3. Threat of Substitutes
- 3.3.4. Competitive Rivalry
- 3.3.5. Bargaining Power among Buyers
- 3.5. Market Dynamics
- 3.5.1. Drivers
- 3.5.2. Restraints
- 3.5.3. Opportunities

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CHAPTER 4: ARTIFICIAL INTELLIGENCE (AI) IN AGRICULTURE MARKET, BY COMPONENT

- 4.1. Market Overview
- 4.1.1 Market Size and Forecast, By Component
- 4.2. Solution
- 4.2.1. Key Market Trends, Growth Factors and Opportunities
- 4.2.2. Market Size and Forecast, By Region
- 4.2.3. Market Share Analysis, By Country
- 4.3. Services
- 4.3.1. Key Market Trends, Growth Factors and Opportunities
- 4.3.2. Market Size and Forecast, By Region
- 4.3.3. Market Share Analysis, By Country

CHAPTER 5: ARTIFICIAL INTELLIGENCE (AI) IN AGRICULTURE MARKET, BY TECHNOLOGY

- 5.1. Market Overview
- 5.1.1 Market Size and Forecast, By Technology
- 5.2. Machine Learning
- 5.2.1. Key Market Trends, Growth Factors and Opportunities
- 5.2.2. Market Size and Forecast, By Region
- 5.2.3. Market Share Analysis, By Country
- 5.3. Computer Vision
- 5.3.1. Key Market Trends, Growth Factors and Opportunities
- 5.3.2. Market Size and Forecast, By Region
- 5.3.3. Market Share Analysis, By Country
- 5.4. Predictive Analysis
- 5.4.1. Key Market Trends, Growth Factors and Opportunities
- 5.4.2. Market Size and Forecast, By Region
- 5.4.3. Market Share Analysis, By Country

CHAPTER 6: ARTIFICIAL INTELLIGENCE (AI) IN AGRICULTURE MARKET, BY APPLICATION

- 6.1. Market Overview
- 6.1.1 Market Size and Forecast, By Application
- 6.2. Soil Monitoring
- 6.2.1. Key Market Trends, Growth Factors and Opportunities
- 6.2.2. Market Size and Forecast, By Region
- 6.2.3. Market Share Analysis, By Country
- 6.3. Livestock Health Monitoring
- 6.3.1. Key Market Trends, Growth Factors and Opportunities
- 6.3.2. Market Size and Forecast, By Region
- 6.3.3. Market Share Analysis, By Country
- 6.4. Intelligent Spraying
- 6.4.1. Key Market Trends, Growth Factors and Opportunities
- 6.4.2. Market Size and Forecast, By Region
- 6.4.3. Market Share Analysis, By Country
- 6.5. Drone Analytics
- 6.5.1. Key Market Trends, Growth Factors and Opportunities
- 6.5.2. Market Size and Forecast, By Region
- 6.5.3. Market Share Analysis, By Country
- 6.6. Others
- 6.6.1. Key Market Trends, Growth Factors and Opportunities

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- 6.6.2. Market Size and Forecast, By Region
- 6.6.3. Market Share Analysis, By Country

CHAPTER 7: ARTIFICIAL INTELLIGENCE (AI) IN AGRICULTURE MARKET, BY REGION

- 7.1. Market Overview
- 7.1.1 Market Size and Forecast, By Region
- 7.2. North America
- 7.2.1. Key Market Trends and Opportunities
- 7.2.2. Market Size and Forecast, By Component
- 7.2.3. Market Size and Forecast, By Technology
- 7.2.4. Market Size and Forecast, By Application
- 7.2.5. Market Size and Forecast, By Country
- 7.2.6. U.S. Artificial Intelligence (AI) in Agriculture Market
- 7.2.6.1. Market Size and Forecast, By Component
- 7.2.6.2. Market Size and Forecast, By Technology
- 7.2.6.3. Market Size and Forecast, By Application
- 7.2.7. Canada Artificial Intelligence (AI) in Agriculture Market
- 7.2.7.1. Market Size and Forecast, By Component
- 7.2.7.2. Market Size and Forecast, By Technology
- 7.2.7.3. Market Size and Forecast, By Application
- 7.2.8. Mexico Artificial Intelligence (AI) in Agriculture Market
- 7.2.8.1. Market Size and Forecast, By Component
- 7.2.8.2. Market Size and Forecast, By Technology
- 7.2.8.3. Market Size and Forecast, By Application
- 7.3. Europe
- 7.3.1. Key Market Trends and Opportunities
- 7.3.2. Market Size and Forecast, By Component
- 7.3.3. Market Size and Forecast, By Technology
- 7.3.4. Market Size and Forecast, By Application
- 7.3.5. Market Size and Forecast, By Country
- 7.3.6. France Artificial Intelligence (AI) in Agriculture Market
- 7.3.6.1. Market Size and Forecast, By Component
- 7.3.6.2. Market Size and Forecast, By Technology
- 7.3.6.3. Market Size and Forecast, By Application
- 7.3.7. Germany Artificial Intelligence (AI) in Agriculture Market
- 7.3.7.1. Market Size and Forecast, By Component
- 7.3.7.2. Market Size and Forecast, By Technology
- 7.3.7.3. Market Size and Forecast, By Application
- 7.3.8. Italy Artificial Intelligence (AI) in Agriculture Market
- 7.3.8.1. Market Size and Forecast, By Component
- 7.3.8.2. Market Size and Forecast, By Technology
- 7.3.8.3. Market Size and Forecast, By Application
- 7.3.9. Spain Artificial Intelligence (AI) in Agriculture Market
- 7.3.9.1. Market Size and Forecast, By Component
- 7.3.9.2. Market Size and Forecast, By Technology
- 7.3.9.3. Market Size and Forecast, By Application
- 7.3.10. UK Artificial Intelligence (AI) in Agriculture Market
- 7.3.10.1. Market Size and Forecast, By Component

Scotts International, EU Vat number: PL 6772247784

- 7.3.10.2. Market Size and Forecast, By Technology
- 7.3.10.3. Market Size and Forecast, By Application
- 7.3.11. Russia Artificial Intelligence (AI) in Agriculture Market
- 7.3.11.1. Market Size and Forecast, By Component
- 7.3.11.2. Market Size and Forecast, By Technology
- 7.3.11.3. Market Size and Forecast, By Application
- 7.3.12. Rest of Europe Artificial Intelligence (AI) in Agriculture Market
- 7.3.12.1. Market Size and Forecast, By Component
- 7.3.12.2. Market Size and Forecast, By Technology
- 7.3.12.3. Market Size and Forecast, By Application
- 7.4. Asia-Pacific
- 7.4.1. Key Market Trends and Opportunities
- 7.4.2. Market Size and Forecast, By Component
- 7.4.3. Market Size and Forecast, By Technology
- 7.4.4. Market Size and Forecast, By Application
- 7.4.5. Market Size and Forecast, By Country
- 7.4.6. China Artificial Intelligence (AI) in Agriculture Market
- 7.4.6.1. Market Size and Forecast, By Component
- 7.4.6.2. Market Size and Forecast, By Technology
- 7.4.6.3. Market Size and Forecast, By Application
- 7.4.7. Japan Artificial Intelligence (AI) in Agriculture Market
- 7.4.7.1. Market Size and Forecast, By Component
- 7.4.7.2. Market Size and Forecast, By Technology
- 7.4.7.3. Market Size and Forecast, By Application
- 7.4.8. India Artificial Intelligence (AI) in Agriculture Market
- 7.4.8.1. Market Size and Forecast, By Component
- 7.4.8.2. Market Size and Forecast, By Technology
- 7.4.8.3. Market Size and Forecast, By Application
- 7.4.9. South Korea Artificial Intelligence (AI) in Agriculture Market
- 7.4.9.1. Market Size and Forecast, By Component
- 7.4.9.2. Market Size and Forecast, By Technology
- 7.4.9.3. Market Size and Forecast, By Application
- 7.4.10. Australia Artificial Intelligence (AI) in Agriculture Market
- 7.4.10.1. Market Size and Forecast, By Component
- 7.4.10.2. Market Size and Forecast, By Technology
- 7.4.10.3. Market Size and Forecast, By Application
- 7.4.11. Thailand Artificial Intelligence (AI) in Agriculture Market
- 7.4.11.1. Market Size and Forecast, By Component
- 7.4.11.2. Market Size and Forecast, By Technology
- 7.4.11.3. Market Size and Forecast, By Application
- 7.4.12. Malaysia Artificial Intelligence (AI) in Agriculture Market
- 7.4.12.1. Market Size and Forecast, By Component
- 7.4.12.2. Market Size and Forecast, By Technology
- 7.4.12.3. Market Size and Forecast, By Application
- 7.4.13. Indonesia Artificial Intelligence (AI) in Agriculture Market
- 7.4.13.1. Market Size and Forecast, By Component
- 7.4.13.2. Market Size and Forecast, By Technology

Scotts International. EU Vat number: PL 6772247784

- 7.4.13.3. Market Size and Forecast, By Application
- 7.4.14. Rest of Asia-Pacific Artificial Intelligence (AI) in Agriculture Market
- 7.4.14.1. Market Size and Forecast, By Component
- 7.4.14.2. Market Size and Forecast, By Technology
- 7.4.14.3. Market Size and Forecast, By Application
- 7.5. Latin America
- 7.5.1. Key Market Trends and Opportunities
- 7.5.2. Market Size and Forecast, By Component
- 7.5.3. Market Size and Forecast, By Technology
- 7.5.4. Market Size and Forecast, By Application
- 7.5.5. Market Size and Forecast, By Country
- 7.5.6. Argentina Artificial Intelligence (AI) in Agriculture Market
- 7.5.6.1. Market Size and Forecast, By Component
- 7.5.6.2. Market Size and Forecast, By Technology
- 7.5.6.3. Market Size and Forecast, By Application
- 7.5.7. Brazil Artificial Intelligence (AI) in Agriculture Market
- 7.5.7.1. Market Size and Forecast, By Component
- 7.5.7.2. Market Size and Forecast, By Technology
- 7.5.7.3. Market Size and Forecast, By Application
- 7.5.8. Colombia Artificial Intelligence (AI) in Agriculture Market
- 7.5.8.1. Market Size and Forecast, By Component
- 7.5.8.2. Market Size and Forecast, By Technology
- 7.5.8.3. Market Size and Forecast, By Application
- 7.5.9. REST of Latin America Artificial Intelligence (AI) in Agriculture Market
- 7.5.9.1. Market Size and Forecast, By Component
- 7.5.9.2. Market Size and Forecast, By Technology
- 7.5.9.3. Market Size and Forecast, By Application
- 7.6. Middle East And Africa
- 7.6.1. Key Market Trends and Opportunities
- 7.6.2. Market Size and Forecast, By Component
- 7.6.3. Market Size and Forecast, By Technology
- 7.6.4. Market Size and Forecast, By Application
- 7.6.5. Market Size and Forecast, By Country
- 7.6.6. South Africa Artificial Intelligence (AI) in Agriculture Market
- 7.6.6.1. Market Size and Forecast, By Component
- 7.6.6.2. Market Size and Forecast, By Technology
- 7.6.6.3. Market Size and Forecast, By Application
- 7.6.7. Saudi Arabia Artificial Intelligence (AI) in Agriculture Market
- 7.6.7.1. Market Size and Forecast, By Component
- 7.6.7.2. Market Size and Forecast, By Technology
- 7.6.7.3. Market Size and Forecast, By Application
- 7.6.8. UAE Artificial Intelligence (AI) in Agriculture Market
- 7.6.8.1. Market Size and Forecast, By Component
- 7.6.8.2. Market Size and Forecast, By Technology
- 7.6.8.3. Market Size and Forecast, By Application
- 7.6.9. Rest of MEA Artificial Intelligence (AI) in Agriculture Market
- 7.6.9.1. Market Size and Forecast, By Component

Scotts International, EU Vat number: PL 6772247784

- 7.6.9.2. Market Size and Forecast, By Technology
- 7.6.9.3. Market Size and Forecast, By Application

CHAPTER 8: COMPETITIVE LANDSCAPE

- 8.1. Introduction
- 8.2. Top Winning Strategies
- 8.3. Product Mapping of Top 10 Player
- 8.4. Competitive Dashboard
- 8.5. Competitive Heatmap
- 8.6. Top Player Positioning, 2023

CHAPTER 9: COMPANY PROFILES

- 9.1. Microsoft Corporation
- 9.1.1. Company Overview
- 9.1.2. Key Executives
- 9.1.3. Company Snapshot
- 9.1.4. Operating Business Segments
- 9.1.5. Product Portfolio
- 9.1.6. Business Performance
- 9.1.7. Key Strategic Moves and Developments
- 9.2. IBM Corporation
- 9.2.1. Company Overview
- 9.2.2. Key Executives
- 9.2.3. Company Snapshot
- 9.2.4. Operating Business Segments
- 9.2.5. Product Portfolio
- 9.2.6. Business Performance
- 9.2.7. Key Strategic Moves and Developments
- 9.3. Gamaya
- 9.3.1. Company Overview
- 9.3.2. Key Executives
- 9.3.3. Company Snapshot
- 9.3.4. Operating Business Segments
- 9.3.5. Product Portfolio
- 9.3.6. Business Performance
- 9.3.7. Key Strategic Moves and Developments
- 9.4. Taranis
- 9.4.1. Company Overview
- 9.4.2. Key Executives
- 9.4.3. Company Snapshot
- 9.4.4. Operating Business Segments
- 9.4.5. Product Portfolio
- 9.4.6. Business Performance
- 9.4.7. Key Strategic Moves and Developments
- 9.5. PrecisionHawk
- 9.5.1. Company Overview
- 9.5.2. Key Executives
- 9.5.3. Company Snapshot
- 9.5.4. Operating Business Segments

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- 9.5.5. Product Portfolio
- 9.5.6. Business Performance
- 9.5.7. Key Strategic Moves and Developments
- 9.6. Corteva
- 9.6.1. Company Overview
- 9.6.2. Key Executives
- 9.6.3. Company Snapshot
- 9.6.4. Operating Business Segments
- 9.6.5. Product Portfolio
- 9.6.6. Business Performance
- 9.6.7. Key Strategic Moves and Developments
- 9.7. Ec2ce
- 9.7.1. Company Overview
- 9.7.2. Key Executives
- 9.7.3. Company Snapshot
- 9.7.4. Operating Business Segments
- 9.7.5. Product Portfolio
- 9.7.6. Business Performance
- 9.7.7. Key Strategic Moves and Developments
- 9.8. Prospera Technologies, Ltd.
- 9.8.1. Company Overview
- 9.8.2. Key Executives
- 9.8.3. Company Snapshot
- 9.8.4. Operating Business Segments
- 9.8.5. Product Portfolio
- 9.8.6. Business Performance
- 9.8.7. Key Strategic Moves and Developments
- 9.9. Valmont Industries
- 9.9.1. Company Overview
- 9.9.2. Key Executives
- 9.9.3. Company Snapshot
- 9.9.4. Operating Business Segments
- 9.9.5. Product Portfolio
- 9.9.6. Business Performance
- 9.9.7. Key Strategic Moves and Developments
- 9.10. Climate LLC
- 9.10.1. Company Overview
- 9.10.2. Key Executives
- 9.10.3. Company Snapshot
- 9.10.4. Operating Business Segments
- 9.10.5. Product Portfolio
- 9.10.6. Business Performance
- 9.10.7. Key Strategic Moves and Developments



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