

## **Australia Data Center Colocation Market - Supply & Demand Analysis 2024-2029**

Market Report | 2024-10-03 | 55 pages | Arizton Advisory & Intelligence

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### **Report description:**

The Australian data center colocation market is expected to grow at a CAGR of 13.47% from 2023 to 2029.

Australia has about 139 colocation data centers, most of which are being developed according to Tier III standards. The country has local and global operators such as AirTrunk, Equinix, Digital Realty, Global Switch, STACK Infrastructure, Macquarie Data Centres, NEXTDC, CDC Data Centres, and Edge Centres. Further, the Australia data center colocation market is currently witnessing the entry of new operators such as Trifalga, Supernode, Vantage Data Centers, GreenSquareDC, and others.

### **WHATS INCLUDED?**

- Transparent research methodology and insights on the market's colocation of demand and supply.
- The market size is available in terms of utilized white floor area, IT power capacity, and racks.
- The market size available in terms of Core & Shell Vs. Installed Vs. Utilized IT Power Capacity, along with the occupancy %.
- An assessment and snapshot of the colocation investment in terms of core & shell area, power, and rack in Australia and a comparison between other APAC countries.
- The study of the existing Australia data center industry landscape and insightful predictions about industry size during the forecast period.
- An analysis of the current and future colocation demand in Australia by several industries.
- Study on sustainability status in the region
- Analysis of current and future cloud operations in the region.
- Snapshot of upcoming submarine cables and existing cloud-on-ramps services in the region.
- Snapshot of existing and upcoming third-party data center facilities in Australia
  - o□□Facilities Covered (Existing): 139
  - o□□Facilities Identified (Upcoming): 27
  - o□□Coverage: 21 locations
  - o□□Existing vs. Upcoming (White Floor Area)
  - o□□Existing vs. Upcoming (IT Load Capacity)

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- Data Center Colocation Market in Australia
  - o□Colocation Market Revenue & Forecast (2023-2029)
  - o□Retail Colocation Revenue (2023-2029)
  - o□Wholesale Colocation Revenue (2023-2029)
  - o□Retail Colocation Pricing along with Addons
  - o□Wholesale Colocation Pricing along with the pricing trends.
- An analysis of the latest trends, potential opportunities, growth restraints, and prospects for the Australia data center colocation market.
- Competitive landscape, including industry share analysis by the colocation operators based on IT power capacity and revenue.
- The vendor landscape of each existing and upcoming colocation operator is based on the existing/ upcoming count of data centers, white floor area, IT power capacity, and data center location.

## VENDOR LANDSCAPE

### Existing Operators

- AirTrunk
- CDC Data Centres
- DCI DATA CENTERS
- Equinix
- NEXTDC
- STACK Infrastructure
- Global Switch
- Digital Realty
- Keppel Data Centres
- 5G Networks
- Telstra
- Macquarie Data Centres
- Fujitsu
- Other Companies

### New Operators

- GreenSquareDC
- Goodman
- SuperNode
- Trifalga
- Vantage Data Centers
- Stockland

## KEY QUESTIONS ANSWERED:

- 1.□What is the count of existing and upcoming colocation data center facilities in Australia?
- 2.□Which sectors create the demand for colocation data centers in Australia?
- 3.□Who are the new entrants in the Australia data center industry?
- 4.□What factors are driving the Australia data center colocation market?

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