

## **Wound Care in the United Kingdom**

Market Direction | 2024-09-18 | 25 pages | Euromonitor

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### **Report description:**

Wound care is one of the most stagnant categories in OTC consumer health in the UK. There are several factors contributing to its limited growth, namely the lack of innovation and limited development in use cases. The immediate years following the pandemic and the return to greater mobility created greater opportunities for wounds to arise, such as children returning to playing outside and people returning to play sports, creating a need to help keep injuries clean when outside of the home.

Euromonitor International's Wound Care in United Kingdom report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: First Aid Kits, Gauze, Tape and Other Wound Care, Sticking Plasters/Adhesive Bandages.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Wound Care market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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