

## **Wound Care in the Philippines**

Market Direction | 2024-09-18 | 21 pages | Euromonitor

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### **Report description:**

Demand for wound care products in the Philippines is expected to rise in 2024 as more consumers engage in physical activities that commonly result in minor injuries. Growing levels of health consciousness, exacerbated by the pandemic, have fuelled the growth of physical fitness facilities such as gyms, cycling, and boxing studios, leading to an increase in injuries like sprains and abrasions. Additionally, the growing popularity of running, supported by the proliferation of running clubs, has co...

Euromonitor International's Wound Care in Philippines report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: First Aid Kits, Gauze, Tape and Other Wound Care, Sticking Plasters/Adhesive Bandages.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

- \* Get a detailed picture of the Wound Care market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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Innovation fuels growth, as players invest in cutting-edge solutions, as well as those with aesthetic appeal

First aid kits evolve to include innovative wound care formats

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