

Wound Care in Thailand

Market Direction | 2024-09-18 | 23 pages | Euromonitor

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Report description:

Demand for wound care in Thailand continues to rise in 2024 as consumers resume their daily lives, which can result in higher incidence of minor accidents which need immediate care. Consumers are spending greater time outside of the home travelling to the office, and engaging more frequently in sports activities at gyms and fitness centres, while children are also more likely to incur minor injuries when playing outside.

Euromonitor International's Wound Care in Thailand report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: First Aid Kits, Gauze, Tape and Other Wound Care, Sticking Plasters/Adhesive Bandages.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Wound Care market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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