

## **Wound Care in New Zealand**

Market Direction | 2024-09-18 | 22 pages | Euromonitor

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### **Report description:**

Wound care in New Zealand is expected to register increases in retail volume and current value terms in 2024, continuing the trend from the previous couple of years. Both gauze, tape and other wound care and sticking plasters/adhesive bandages are expected to see rising sales. This is due mainly to the greater number of New Zealanders taking part in sports and other physical activities due to the health and wellness trend, which can cause minor injuries such as bruises, cuts, and sprains. Sales...

Euromonitor International's Wound Care in New Zealand report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: First Aid Kits, Gauze, Tape and Other Wound Care, Sticking Plasters/Adhesive Bandages.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Wound Care market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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