

Wound Care in Japan

Market Direction | 2024-09-18 | 25 pages | Euromonitor

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Report description:

Wound care in Japan is expected to remain stable in retail current value terms in 2024, as the category tends not to experience seasonal fluctuations, inbound demand, or environmental changes such as innovation and price revisions, unlike other over-the-counter (OTC) products. Following little movement in 2023, value sales are set to remain completely flat in 2024.

Euromonitor International's Wound Care in Japan report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: First Aid Kits, Gauze, Tape and Other Wound Care, Sticking Plasters/Adhesive Bandages.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Wound Care market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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