

Wound Care in Azerbaijan

Market Direction | 2024-09-17 | 20 pages | Euromonitor

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Report description:

Sales of wound care continue to decline in retail volume terms in 2024. This trend can be largely explained by a decrease in the purchasing power of the population. With household budgets being squeezed consumers are more focused on basic goods and are only buying wound care when deemed necessary, rather than keeping supplies in the home. Increasingly, what most local consumers can afford to purchase in terms of wound care products are the no-frills, basic goods that are positioned in the lower...

Euromonitor International's Wound Care in Azerbaijan report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: First Aid Kits, Gauze, Tape and Other Wound Care, Sticking Plasters/Adhesive Bandages.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Wound Care market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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