

Wound Care in Argentina

Market Direction | 2024-09-18 | 21 pages | Euromonitor

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Report description:

Wound care in Argentina is forecast to see decline in retail volume terms due to weak consumption. Government reforms have driven up the cost of living and unemployment forcing consumers to make cutbacks on non-essential products like wound care products. It is also worth noting that sticking plasters/adhesive bandages is a seasonal product in Argentina, with usage being higher during the summer months, when consumers wear sandals or flip flops. Furthermore, many of these products are sold throu...

Euromonitor International's Wound Care in Argentina report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: First Aid Kits, Gauze, Tape and Other Wound Care, Sticking Plasters/Adhesive Bandages.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Wound Care market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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