

Wound Care in Algeria

Market Direction | 2024-09-17 | 19 pages | Euromonitor

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Report description:

Wound care in Algeria continues to register positive volume and value growth in 2024, supported by demographic factors and lifestyle trends. However, the growth remains modest, primarily because the category consists of basic products such as bandages and economy-priced plasters, which offer limited scope for innovation or differentiation. Additionally, outdoor activities and sports are not particularly popular in Algeria, reducing demand for wound care products typically associated with sports...

Euromonitor International's Wound Care in Algeria report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: First Aid Kits, Gauze, Tape and Other Wound Care, Sticking Plasters/Adhesive Bandages.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Wound Care market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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