

## **Weight Management and Wellbeing in Vietnam**

Market Direction | 2024-09-18 | 24 pages | Euromonitor

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### **Report description:**

After a weak performance in 2023, weight management and wellbeing is set to see stronger growth in retail current value terms in Vietnam in 2024. In general, there have been increases in prices in this category, especially amongst products that contain milk in their composition, which has contributed to value growth. The better performance is also thanks to rising demand for products that support a healthy and balanced diet, such as supplement nutrition drinks and weight loss supplements, in lin...

Euromonitor International's Weight Management and Wellbeing in Vietnam report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Meal Replacement, OTC Obesity, Slimming Teas, Supplement Nutrition Drinks, Weight Loss Supplements.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Weight Management and Wellbeing market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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WEIGHT MANAGEMENT AND WELLBEING IN VIETNAM

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