

Weight Management and Wellbeing in the United Arab Emirates

Market Direction | 2024-09-18 | 22 pages | Euromonitor

AVAILABLE LICENSES:

- Single User Licence €995.00
- Multiple User License (1 Site) €1990.00
- Multiple User License (Global) €2985.00

Report description:

A 2024 report from the World Obesity Federation revealed that one in four adult expatriates in the United Arab Emirates is obese, while one in three adult Emiratis is overweight. The study also found that approximately 40% of children in the United Arab Emirates are overweight or obese.

Euromonitor International's Weight Management and Wellbeing in United Arab Emirates report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Meal Replacement, OTC Obesity, Slimming Teas, Supplement Nutrition Drinks, Weight Loss Supplements.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Weight Management and Wellbeing market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Table of Contents:

Weight Management and Wellbeing in the United Arab Emirates Euromonitor International September 2024

List Of Contents And Tables

WEIGHT MANAGEMENT AND WELLBEING IN THE UNITED ARAB EMIRATES

KEY DATA FINDINGS

2024 DEVELOPMENTS

Obesity is a growing issue in the United Arab Emirates, supporting category growth

Supplement nutrition drinks remains most dynamic performer

Atkins remains leading brand due to strength in meal replacement

PROSPECTS AND OPPORTUNITIES

Blurring of lines with sports nutrition presents challenge to future growth

Unexpected "Ozempic baby boom" can have negative impact on category

Minimal growth for weight loss supplements over forecast period

CATEGORY DATA

Table 1 Sales of Weight Management and Wellbeing by Category: Value 2019-2024

Table 2 Sales of Weight Management and Wellbeing by Category: % Value Growth 2019-2024

Table 3 NBO Company Shares of Weight Management and Wellbeing: % Value 2020-2024

Table 4 LBN Brand Shares of Weight Management and Wellbeing: % Value 2021-2024

Table 5 Forecast Sales of Weight Management and Wellbeing by Category: Value 2024-2029

Table 6 Forecast Sales of Weight Management and Wellbeing by Category: % Value Growth 2024-2029

CONSUMER HEALTH IN THE UNITED ARAB EMIRATES

EXECUTIVE SUMMARY

Consumer health in 2024: The big picture

2024 key trends

Competitive landscape

Retailing developments

What next for consumer health?

MARKET INDICATORS

Table 7 Consumer Expenditure on Health Goods and Medical Services: Value 2019-2024

Table 8 Life Expectancy at Birth 2019-2024

MARKET DATA

Table 9 Sales of Consumer Health by Category: Value 2019-2024

Table 10 Sales of Consumer Health by Category: % Value Growth 2019-2024

Table 11 NBO Company Shares of Consumer Health: % Value 2020-2024

Table 12 LBN Brand Shares of Consumer Health: % Value 2021-2024

Table 13 Penetration of Private Label in Consumer Health by Category: % Value 2019-2024

Table 14 Distribution of Consumer Health by Format: % Value 2019-2024

Table 15 Distribution of Consumer Health by Format and Category: % Value 2024

Table 16 [Forecast Sales of Consumer Health by Category: Value 2024-2029

Table 17 [Forecast Sales of Consumer Health by Category: % Value Growth 2024-2029

APPENDIX

OTC Registration And Classification

Vitamins And Dietary Supplements Registration And Classification

Self-medication/self-care And Preventive Medicine

Scotts International, EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Switches
DISCLAIMER
DEFINITIONS
SOURCES
Summary 1 Research Sources

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com www.scotts-international.com



☐ - Print this form

To place an Order with Scotts International:

 $\hfill \Box$ - Complete the relevant blank fields and sign

Weight Management and Wellbeing in the United Arab Emirates

Market Direction | 2024-09-18 | 22 pages | Euromonitor

Select license	License			Price
	Single User Licence			€995.00
	Multiple User License (1 Site)		€1990.00	
	Multiple User License	(Global)		€2985.00
				VAT
				Total
- '1sk				
Email*		Phone*		
		Phone* Last Name*		
First Name*				
First Name* Job title*			/ NIP number*	
First Name* Job title* Company Name*		Last Name*	/ NIP number*	
First Name* Job title* Company Name* Address*		Last Name* EU Vat / Tax ID	/ NIP number*	
Email* First Name* Job title* Company Name* Address* Zip Code*		Last Name* EU Vat / Tax ID City*	/ NIP number*	

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com www.scotts-international.com