

Weight Management and Wellbeing in the Philippines

Market Direction | 2024-09-18 | 23 pages | Euromonitor

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Report description:

Weight management and wellbeing in the Philippines is set to continue to gain ground in 2024, as an increasingly number of consumers turn to these products as a means of losing weight rapidly. Compared to other neighbouring countries in Southeast Asia, the market is highly developed, with brands such as Xenical and Lesofat, as well as private label orlistat products, being widely accessible in retail pharmacies. However, the undesirable side effects of orlistat-based products often restrict thei...

Euromonitor International's Weight Management and Wellbeing in Philippines report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Meal Replacement, OTC Obesity, Slimming Teas, Supplement Nutrition Drinks, Weight Loss Supplements.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Weight Management and Wellbeing market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Weight management and wellbeing continues to gain traction

Rising obesity rates and Western beauty ideals have positive impact on sales

Fibre plays an increasing role in weight management

PROSPECTS AND OPPORTUNITIES

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E-commerce reviews and celebrity endorsement will play increasingly important roles in determining purchasing decisions

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