

Weight Management and Wellbeing in Mexico

Market Direction | 2024-09-18 | 25 pages | Euromonitor

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Report description:

Weight management and wellbeing is set to maintain solid retail current value growth in Mexico in 2024. However, slimming teas is set to see only a minor value increase, along with a significant retail volume decline. In Mexico there has been a decrease in the purchase of slimming teas due to their flavour, the potential for intestinal discomfort, in addition to the fact that people are more sceptical about their efficacy in helping with weight loss, and concerned about safety. Moreover, most pe...

Euromonitor International's Weight Management and Wellbeing in Mexico report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Meal Replacement, OTC Obesity, Slimming Teas, Supplement Nutrition Drinks, Weight Loss Supplements.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Weight Management and Wellbeing market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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