

Weight Management and Wellbeing in Hong Kong, China

Market Direction | 2024-09-18 | 27 pages | Euromonitor

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Report description:

In Hong Kong, there are two main strategies that consumers adopt when they want to lose weight. Some choose weight management products featuring natural ingredients that are highly recognised, while others tend to choose detoxification options. Since the pandemic, local consumers have been paying greater attention to their health and wellbeing than ever before, with holistic care becoming a hallmark of their efforts, leading to waning popularity of traditional weight management that only focuses...

Euromonitor International's Weight Management and Wellbeing in Hong Kong, China report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Meal Replacement, OTC Obesity, Slimming Teas, Supplement Nutrition Drinks, Weight Loss Supplements.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Weight Management and Wellbeing market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Self-medication/self-care and preventive medicine

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