

## **Weight Management and Wellbeing in China**

Market Direction | 2024-09-18 | 22 pages | Euromonitor

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### **Report description:**

As consumers are pursuing diverse ways to achieve a healthy physique, weight management and wellbeing is expected to continue its downward trend in China in retail current value terms in 2024, with a low single-digit decrease, extending the decline observed in 2022 and 2023. Amongst the various categories, all are set to experience low to mid single-digit declines, except for supplement nutrition drinks.

Euromonitor International's Weight Management and Wellbeing in China report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Meal Replacement, OTC Obesity, Slimming Teas, Supplement Nutrition Drinks, Weight Loss Supplements.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Weight Management and Wellbeing market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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WEIGHT MANAGEMENT AND WELLBEING IN CHINA

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