

## **Weight Management and Wellbeing in Argentina**

Market Direction | 2024-09-18 | 22 pages | Euromonitor

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### **Report description:**

Weight management and wellbeing faces another difficult year in 2024 due to the ongoing economic crisis in Argentina. Rising inflation has rendered these premium-priced goods unaffordable for many middle and lower-income consumers. Weight management and wellbeing products are generally expensive and so considered non-essential for most local consumers in the current economic climate. The leading direct seller Herbalife International Argentina SA has lost significant ground in meal replacements,...

Euromonitor International's Weight Management and Wellbeing in Argentina report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Meal Replacement, OTC Obesity, Slimming Teas, Supplement Nutrition Drinks, Weight Loss Supplements.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Weight Management and Wellbeing market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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September 2024

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Abbot Laboratories Argentina leads with Ensure and Glucerna brands

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