

Vitamins in the United Arab Emirates

Market Direction | 2024-09-18 | 22 pages | Euromonitor

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Report description:

Demand for vitamins in the United Arab Emirates, both single vitamins and multivitamins, continues to grow in 2024. Mental health struggles and increased awareness of vitamin deficiencies, such as of vitamins B and D, highlight their impact on mental wellbeing. In the United Arab Emirates, busy and stressful lifestyles make it challenging for individuals to obtain these vitamins through their diet alone, creating growing demand for supplements. Vitamins play a crucial role in overall mental and...

Euromonitor International's Vitamins in United Arab Emirates report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Multivitamins, Single Vitamins.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Vitamins market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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VITAMINS IN THE UNITED ARAB EMIRATES

KEY DATA FINDINGS

2024 DEVELOPMENTS

- Rising awareness of the importance of vitamins for mental health
- Rising popularity of vegan and vegetarian diets supports demand for vitamins
- Centrum retains lead in multivitamins with wide product portfolio

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