

## **Vitamins in Mexico**

Market Direction | 2024-09-18 | 25 pages | Euromonitor

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### **Report description:**

As Mexican society has experienced lifestyle changes, with busier schedules and the greater availability of processed foods, there has been growing concern about the negative impacts of an unbalanced diet on health. As a result, government organisations, health institutions, and civil society groups have been working to increase public awareness of the importance of a balanced diet, conducting nutrition education campaigns in schools, communities, and the media to promote healthy and balanced co...

Euromonitor International's Vitamins in Mexico report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Multivitamins, Single Vitamins.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Vitamins market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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VITAMINS IN MEXICO

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