

Vitamins in Belgium

Market Direction | 2024-09-18 | 27 pages | Euromonitor

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Report description:

Vitamins in Belgium is projected to register positive retail volume and current value growth in 2024. Retail current value growth is set to be higher due to the effect on prices of still high for the market, if slowing, rates of inflation. Meanwhile, slower price increases are expected to help the category return to retail volume growth after two years of decline.

Euromonitor International's Vitamins in Belgium report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Multivitamins, Single Vitamins.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Vitamins market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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VITAMINS IN BELGIUM

KEY DATA FINDINGS

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Vitamins rebounds in retail volume terms in 2024
Rising usage of multivitamins amid a strong health trend and wider distribution
Larger brands gain momentum

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