

Vitamins in Algeria

Market Direction | 2024-09-17 | 20 pages | Euromonitor

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Report description:

The demand for vitamins in Algeria is witnessing solid growth in 2024, driven by increasing consumer awareness of the importance of optimal nutrition and immune health. Despite this rising interest, vitamins are still not perceived as essential compared to a healthy diet, and remain further down the list of consumer priorities. Furthermore, the category is not immune to the ongoing economic challenges, with the decline in purchasing power and reduced access to medical consultations slowing down...

Euromonitor International's Vitamins in Algeria report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Multivitamins, Single Vitamins.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Vitamins market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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