

Tourism Flows in Switzerland

Market Direction | 2024-09-17 | 24 pages | Euromonitor

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Report description:

Tourism flows are recording strong growth in Switzerland in 2024, with a robust performance despite global economic uncertainties. European travellers continue to be a key driver of growth with stable and significant contributions to overnight stays, while the number of US guests remains at a high level with continuous rises. Although the number of Chinese tourists is still well below the pre-pandemic levels, their gradual return will contribute to the rise in overnight stays in 2024, and total...

Euromonitor International's Tourism Flows in Switzerland report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Domestic Tourism, Inbound Arrivals, Outbound Departures.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Tourism Flows market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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