

Sports Nutrition in the Philippines

Market Direction | 2024-09-18 | 22 pages | Euromonitor

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Report description:

The market for sports nutrition products in the Philippines is poised for continued strong growth in 2024. This surge is partly driven by the increasing interest in sports and fitness that emerged in response to the COVID-19 pandemic. Many Filipinos who have recently embraced regular exercise are adopting a functional and holistic approach to their fitness regimes, which frequently includes the use of sports nutrition products. This trend is a significant factor behind the positive sales growth...

Euromonitor International's Sports Nutrition in Philippines report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Sports Non-Protein Products, Sports Protein Products.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Sports Nutrition market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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SPORTS NUTRITION IN THE PHILIPPINES

KEY DATA FINDINGS

2024 DEVELOPMENTS

Sports nutrition products address physical and mental wellness needs
Growing number of collaborations between sports nutrition and activity-focused brands
Widening availability of credit options via e-commerce boosts demand

PROSPECTS AND OPPORTUNITIES

Growing interest in exercise, especially running, combined with cultural emphasis on maintaining a slim physique, will drive future growth
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