

Sports Nutrition in Hong Kong, China

Market Direction | 2024-09-18 | 26 pages | Euromonitor

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Report description:

Sales of sports nutrition in Hong Kong continue to rise as the fitness trend gains further momentum in the city. Not only have fitness centres developed from opening for a limited time to 24-hour operations, but the development of fitness sports and types has become increasingly diversified. The prevalence of fitness coaches, fitness groups and run clubs have demonstrated the city's focus on health and fitness. The number of 24-hour fitness centres has increased significantly, from fewer than 10...

Euromonitor International's Sports Nutrition in Hong Kong, China report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Sports Non-Protein Products, Sports Protein Products.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Sports Nutrition market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Sports nutrition in Hong Kong supported by ongoing fitness trends
Continued growth of sports nutrition through increasing accessibility
Protein powder flavours offer additional choice for localised palates

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