

## **Sports Nutrition in Argentina**

Market Direction | 2024-09-18 | 22 pages | Euromonitor

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### **Report description:**

Sports nutrition is projected to increase volume sales despite ongoing economic constraints, as consumers seek to mitigate health issues, such as being overweight or even obese, by engaging in more rigorous workouts. Sports nutrition is driven by rising demand from its more traditional customer base of athletes, gym-goers, fitness enthusiasts and bodybuilders, but also from expanding usage among non-traditional users. Non-sports products such as creatine and other amino acids are expected to per...

Euromonitor International's Sports Nutrition in Argentina report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Sports Non-Protein Products, Sports Protein Products.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Sports Nutrition market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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SPORTS NUTRITION IN ARGENTINA

KEY DATA FINDINGS

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