

## **Sports Nutrition in Algeria**

Market Direction | 2024-09-17 | 19 pages | Euromonitor

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### **Report description:**

In 2024, sports nutrition continues to register positive growth, driven by the increasing availability of these products in Algeria. However, demand remains limited to bodybuilders and serious athletes, as sports nutrition is primarily perceived as beneficial only for muscle gain. Furthermore, the category predominantly targets a male audience, with negligible sales among women. The limited consumer base reflects a niche market for these products, which are yet to gain widespread acceptance across the market.

Euromonitor International's Sports Nutrition in Algeria report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Sports Non-Protein Products, Sports Protein Products.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Sports Nutrition market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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