

Sleep Aids in Mexico

Market Direction | 2024-09-18 | 24 pages | Euromonitor

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Report description:

In 2024, sleep aids in Mexico is set to maintain dynamic double-digit retail current value growth for another year. With increased awareness of the effects of sleep (or lack of sleep) on health and wellbeing, more people are looking for solutions to improve the quality of their sleep. This includes increased demand for more sleep, as well as deeper, more restful sleep. The population in Mexico has become more aware of achieving a better quality of life in general, and they have linked good sleep...

Euromonitor International's Sleep Aids in Mexico report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Sleep Aids market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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SLEEP AIDS IN MEXICO

KEY DATA FINDINGS

2024 DEVELOPMENTS

Increased awareness of the importance of sufficient good quality sleep

Wide product availability ensures access, with herbal/traditional products dominant

Holistic wellbeing a priority to ensure good sleep

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Focus on natural and non-addictive ingredients

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