

Sleep Aids in Belgium

Market Direction | 2024-09-18 | 26 pages | Euromonitor

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Report description:

With NRT smoking cessation aids, sleep aids in Belgium is projected to see the fastest retail current value growth in OTC in 2024. This performance can be partly attributed to economic and geopolitical issues causing anxiety and stress and leading to sleep issues or deprivation among local consumers. The demand for sleep aids is boosted by stress and anxiety, as seen during the Coronavirus (COVID-19) crisis, when retail volume and current value sales spiked.

Euromonitor International's Sleep Aids in Belgium report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Sleep Aids market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Table of Contents:

Sleep Aids in Belgium

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List Of Contents And Tables

SLEEP AIDS IN BELGIUM

KEY DATA FINDINGS

2024 DEVELOPMENTS

Economic and geopolitical concerns stimulate the use of sleep aids

Natural solutions gain momentum

Format options continue to grow

PROSPECTS AND OPPORTUNITIES

Forecast growth to soften but remain steady

Natural ingredients, CBD and paediatric launches to dominate trends

Challenges from dietary supplements and Rx

CATEGORY DATA

Table 1 Sales of Sleep Aids: Value 2019-2024

Table 2 Sales of Sleep Aids: % Value Growth 2019-2024

Table 3 NBO Company Shares of Sleep Aids: % Value 2020-2024

Table 4 LBN Brand Shares of Sleep Aids: % Value 2021-2024

Table 5 Forecast Sales of Sleep Aids: Value 2024-2029

Table 6 Forecast Sales of Sleep Aids: % Value Growth 2024-2029

CONSUMER HEALTH IN BELGIUM

EXECUTIVE SUMMARY

Consumer health in 2024: The big picture

2024 key trends

Competitive landscape

Retailing developments

What next for consumer health?

MARKET INDICATORS

Table 7 Consumer Expenditure on Health Goods and Medical Services: Value 2019-2024

Table 8 Life Expectancy at Birth 2019-2024

MARKET DATA

Table 9 Sales of Consumer Health by Category: Value 2019-2024

Table 10 Sales of Consumer Health by Category: % Value Growth 2019-2024

Table 11 NBO Company Shares of Consumer Health: % Value 2020-2024

Table 12 LBN Brand Shares of Consumer Health: % Value 2021-2024

Table 13 Penetration of Private Label in Consumer Health by Category: % Value 2019-2024

Table 14 Distribution of Consumer Health by Format: % Value 2019-2024

Table 15 Distribution of Consumer Health by Format and Category: % Value 2024

Table 16 Forecast Sales of Consumer Health by Category: Value 2024-2029

Table 17 Forecast Sales of Consumer Health by Category: % Value Growth 2024-2029

APPENDIX

OTC registration and classification

Vitamins and dietary supplements registration and classification

Self-medication/self-care and preventive medicine

Switches

DISCLAIMER

DEFINITIONS

SOURCES

Summary 1 Research Sources

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