

Sleep Aids in Belgium

Market Direction | 2024-09-18 | 26 pages | Euromonitor

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Report description:

With NRT smoking cessation aids, sleep aids in Belgium is projected to see the fastest retail current value growth in OTC in 2024. This performance can be partly attributed to economic and geopolitical issues causing anxiety and stress and leading to sleep issues or deprivation among local consumers. The demand for sleep aids is boosted by stress and anxiety, as seen during the Coronavirus (COVID-19) crisis, when retail volume and current value sales spiked.

Euromonitor International's Sleep Aids in Belgium report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Sleep Aids market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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