

Sleep Aids in Argentina

Market Direction | 2024-09-18 | 21 pages | Euromonitor

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Report description:

Retail volume sales of sleep aids are projected to decrease in 2024, as escalating costs of living and higher levels of poverty drive down demand. With household disposable income under intense pressure, many consumers reduced expenditure on non-essential products like sleep aids. Middle- and low-income groups are being hardest hit by the economic conditions. Nonetheless, consumers are dealing with higher levels of anxiety and stress, and many are suffering from insomnia.

Euromonitor International's Sleep Aids in Argentina report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Sleep Aids market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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