

## **Paediatric Consumer Health in the United Arab Emirates**

Market Direction | 2024-09-18 | 24 pages | Euromonitor

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### **Report description:**

Awareness of autism is increasing in the United Arab Emirates, although studies on its prevalence vary, with suggestions of approximately 30 cases per 10,000 children. The local government is attempting to raise awareness and establish specialised care centres to address this rise in diagnosis. Growing awareness impacts paediatric consumer health in the local market in several ways. Children with autism often have heightened sensory sensitivities, which can make them less accepting of traditiona...

Euromonitor International's Paediatric Consumer Health in United Arab Emirates report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Nappy (Diaper) Rash Treatments, Paediatric Analgesics, Paediatric Cough, Cold and Allergy Remedies, Paediatric Dermatologicals, Paediatric Digestive Remedies, Paediatric Vitamins and Dietary Supplements.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Paediatric Consumer Health market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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