

Paediatric Consumer Health in Hong Kong, China

Market Direction | 2024-09-18 | 28 pages | Euromonitor

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Report description:

Along with the impact of 2024's influenza season in Hong Kong, the resumption of international travel may also expose children to unknown environmental and dietary elements, leading to increasing instances of respiratory ailments. Nasal decongestants in the form of sprays have become valuable natural solutions to address cold, flu, allergies, and hay fever symptoms. This is helping to support the continual growth of paediatric cough, cold and allergy remedies in Hong Kong, in addition to growing...

Euromonitor International's Paediatric Consumer Health in Hong Kong, China report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Nappy (Diaper) Rash Treatments, Paediatric Analgesics, Paediatric Cough, Cold and Allergy Remedies, Paediatric Dermatologicals, Paediatric Digestive Remedies, Paediatric Vitamins and Dietary Supplements.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Paediatric Consumer Health market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Self-medication/self-care and preventive medicine

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