

Paediatric Consumer Health in Chile

Market Direction | 2024-09-18 | 23 pages | Euromonitor

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Report description:

Paediatric consumer health in Chile continues its downward trend across much of the category. This is because local parents are becoming increasingly cautious about their children's health since at least six infants died in Chile in 2023 due to respiratory syncytial virus (RSV), a virus for which no vaccine was available in the country at the time. The outbreak caused significant concern among the population, and was described by authorities as the largest in recent years, leading to critical be...

Euromonitor International's Paediatric Consumer Health in Chile report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Nappy (Diaper) Rash Treatments, Paediatric Analgesics, Paediatric Cough, Cold and Allergy Remedies, Paediatric Dermatologicals, Paediatric Digestive Remedies, Paediatric Vitamins and Dietary Supplements.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Paediatric Consumer Health market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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