

## Paediatric Consumer Health in Azerbaijan

Market Direction | 2024-09-17 | 21 pages | Euromonitor

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### Report description:

As the pandemic came to an end in 2023 and children began to mix more frequently again and this increased the likelihood of the transmission of childhood illnesses, especially cold/flu and other viral infections. This is driving sales of paediatric consumer health products in 2024, but especially paediatric cough/cold remedies. However, an ongoing decline in the country's birth rate is reflected in declining volume sales of some products, such as nappy (diaper) rash treatments.

Euromonitor International's Paediatric Consumer Health in Azerbaijan report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Nappy (Diaper) Rash Treatments, Paediatric Analgesics, Paediatric Cough, Cold and Allergy Remedies, Paediatric Dermatologicals, Paediatric Digestive Remedies, Paediatric Vitamins and Dietary Supplements.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

#### Why buy this report?

- \* Get a detailed picture of the Paediatric Consumer Health market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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