

Paediatric Consumer Health in Argentina

Market Direction | 2024-09-18 | 23 pages | Euromonitor

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Report description:

Paediatric consumer health is facing decline in retail volume sales due to the economic crisis in Argentina. Rampant inflation and the high costs of energy and food have impacted both companies and individuals. Families have become more cost-conscious and are focused on finding bargains and spending less due to rising inflation and the higher cost of living. Companies have been forced to increase prices to cover higher production and service costs in 2024, forcing consumers to restrict purchases...

Euromonitor International's Paediatric Consumer Health in Argentina report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Nappy (Diaper) Rash Treatments, Paediatric Analgesics, Paediatric Cough, Cold and Allergy Remedies, Paediatric Dermatologicals, Paediatric Digestive Remedies, Paediatric Vitamins and Dietary Supplements.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Paediatric Consumer Health market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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