

Paediatric Consumer Health in Algeria

Market Direction | 2024-09-17 | 20 pages | Euromonitor

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Report description:

Despite the ongoing economic downturn and the significant impact of the pandemic on purchasing power, paediatric consumer health remains one of the fastest-growing categories in Algeria in 2024. Algerian parents, even those facing financial constraints, continue to prioritise their children's health and are willing to pay higher prices for products that ensure their wellbeing. This commitment to safeguarding the health of their children is driving the sustained demand for paediatric health produ...

Euromonitor International's Paediatric Consumer Health in Algeria report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Nappy (Diaper) Rash Treatments, Paediatric Analgesics, Paediatric Cough, Cold and Allergy Remedies, Paediatric Dermatologicals, Paediatric Digestive Remedies, Paediatric Vitamins and Dietary Supplements.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Paediatric Consumer Health market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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