

## **NRT Smoking Cessation Aids in the United Arab Emirates**

Market Direction | 2024-09-18 | 21 pages | Euromonitor

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### **Report description:**

Apart from government-led initiatives to reduce smoking rates, the broader wellness trend continues to support demand for NRT smoking cessation aids in the United Arab Emirates. This trend is projected to persist, as an increasing number of consumers prioritise healthier lifestyles and seek to enhance both their mental and physical well-being. Increasing awareness of the long-term health risks associated with smoking and a growing emphasis on preventive care are likely to spur renewed efforts to...

Euromonitor International's NRT Smoking Cessation Aids in United Arab Emirates report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: NRT Gum, NRT Inhalators, NRT Lozenges, NRT Patches, Other NRT.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the NRT Smoking Cessation Aids market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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NRT SMOKING CESSATION AIDS IN THE UNITED ARAB EMIRATES

KEY DATA FINDINGS

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Wellness and self-improvement trends support rising sales  
Local consumers prefer gum format of NRT smoking cessation aids  
Nicorette QuickMist Mouthspray is currently only available online

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