

## **NRT Smoking Cessation Aids in Thailand**

Market Direction | 2024-09-18 | 23 pages | Euromonitor

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### **Report description:**

Demand for NRT smoking cessation aids in Thailand continues to rise, with the country's high smoking penetration rate (driven mainly by the adult male population) offering a wide target audience for brands to focus on. The Thai government also remains steadfast in its efforts to promote smoking cessation among its citizens, driven by the goal of reducing the social costs associated with a smoking population. One initiative has involved a collaboration between the Thailand National Quitline and t...

Euromonitor International's NRT Smoking Cessation Aids in Thailand report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: NRT Gum, NRT Inhalators, NRT Lozenges, NRT Patches, Other NRT.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the NRT Smoking Cessation Aids market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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