

# **NRT Smoking Cessation Aids in Mexico**

Market Direction | 2024-09-18 | 24 pages | Euromonitor

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## Report description:

In 2024, NRT smoking cessation aids in Mexico is set to maintain slow and stable retail current value growth. Consumption trends in this category are influenced by a number of factors, including public health policies and massive anti-tobacco advertising campaigns. For instance, the Mexican government has promoted different policies to reduce tobacco consumption, such as increasing taxes on cigarettes, and prohibiting smoking in public places, making it increasingly more expensive and uncomforta...

Euromonitor International's NRT Smoking Cessation Aids in Mexico report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: NRT Gum, NRT Inhalators, NRT Lozenges, NRT Patches, Other NRT.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the NRT Smoking Cessation Aids market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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NRT SMOKING CESSATION AIDS IN MEXICO

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Perrigo remains the leader in a small category

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