

NRT Smoking Cessation Aids in Argentina

Market Direction | 2024-09-18 | 21 pages | Euromonitor

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Report description:

Over 2024, NRT smoking cessation aids are projected to recover in retail volume terms, in line with the growing consumer propensity to stop cigarette smoking. NRT gum continues to drive the category overall, thanks to its lower average unit price compared to other NRT smoking cessation aid products. Indeed, NRT gums will see a moderate increase in volume sales, because of their cheaper price compared to other NRT smoking cessation aid products. During the current economic crisis, affordability i...

Euromonitor International's NRT Smoking Cessation Aids in Argentina report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: NRT Gum, NRT Inhalators, NRT Lozenges, NRT Patches, Other NRT.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the NRT Smoking Cessation Aids market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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NRT smoking cessation aids supported by desire to quit smoking

NRT patches reap benefit of stronger Argentinian Peso

GlaxoSmithKline Argentina leadership position aligns with strong advertising budget

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