

## **Lodging (Destination) in Switzerland**

Market Direction | 2024-09-17 | 18 pages | Euromonitor

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### **Report description:**

Lodging is seeing growth supported by continued demand in Switzerland in 2024, benefitting from traditionally high prices in the country, a strong franc and wealthy clientele. However, inflation is impacting tourist arrivals from the US, a key market; the higher cost of travel to Switzerland compared to domestic options or other destinations is leading some American travellers to reconsider their plans.

Euromonitor International's Lodging (Destination) in Switzerland report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Hotels, Lodging (Destination) Offline, Lodging (Destination) Online, Other Lodging, Short-Term Rentals.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Lodging (Destination) market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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