

Eye Care in Vietnam

Market Direction | 2024-09-18 | 22 pages | Euromonitor

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Report description:

In 2024, eye care in Vietnam is expected to continue to expand in retail current value terms, due to the growing need for products which can help alleviate the eye strain and dry eyes caused by prolonged use of digital devices such as computers, smartphones, televisions, and tablets for online content such as social networking via platforms including Facebook and TikTok. Moreover, worsening air pollution in cities such as Hanoi and Ho Chi Minh City remains a significant factor contributing to th...

Euromonitor International's Eye Care in Vietnam report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Allergy Eye Care, Standard Eye Care.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Eye Care market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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