

## Eye Care in the US

Market Direction | 2024-09-17 | 28 pages | Euromonitor

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### Report description:

In 2024, eye care in the US is expected to see dynamic retail current value growth for another year, with both standard and allergy eye care expected to see similar strong increases. The strong performance of allergy eye care can largely be attributed to a prolonged and severe allergy season in the US in this year. The trend of an extended allergy season is also expected to persist in the future, due to the impact of climate change, resulting in shorter and milder winters, and longer periods of...

Euromonitor International's Eye Care in USA report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Allergy Eye Care, Standard Eye Care.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

- \* Get a detailed picture of the Eye Care market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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