

Eye Care in the Philippines

Market Direction | 2024-09-18 | 22 pages | Euromonitor

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Report description:

The market for eye care products in the Philippines is poised for further expansion in 2024. One significant factor driving this rising demand is the increased amount of screen time in the daily lives of local consumers. With many individuals working from home for at least part of the week, primarily on computers, and the continued surge in online streaming and digital entertainment, eye-related conditions such as myopia are becoming more common, leading to a heightened need for effective eye ca...

Euromonitor International's Eye Care in Philippines report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Allergy Eye Care, Standard Eye Care.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Eye Care market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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