

Eye Care in Thailand

Market Direction | 2024-09-18 | 23 pages | Euromonitor

AVAILABLE LICENSES:

- Single User Licence €995.00
- Multiple User License (1 Site) €1990.00
- Multiple User License (Global) €2985.00

Report description:

Demand for eye care in Thailand, both allergy and standard segments, continues to grow in 2024. In particular, prolonged exposure to digital screens (for many activities) is helping to drive demand for standard eye care, as the blue light from computers, mobile phones and gaming devices is believed to cause dry eyes, eye strain and tired eyes. Consumers wearing contact lenses also tend to need standard eye care due to dry eyes, eye strain or discomfort from prolonged usage, and thus they need to...

Euromonitor International's Eye Care in Thailand report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Allergy Eye Care, Standard Eye Care.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Eye Care market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Table of Contents:

Eye Care in Thailand
Euromonitor International
September 2024

List Of Contents And Tables

EYE CARE IN THAILAND

KEY DATA FINDINGS

2024 DEVELOPMENTS

Demand for eye care is sustained by digitalisation trend and wearing of contact lenses

High pollution and ageing society contribute to rising incidence of eye-related problems

Eye care attracts new imports from Japan and Korea

PROSPECTS AND OPPORTUNITIES

Demand for eye care to benefit from contact lens users

Standard eye care likely to see further new product development

Landscape set to become increasingly fragmented, while sales will be supported by online reviews and recommendation by pharmacists

CATEGORY DATA

Table 1 Sales of Eye Care by Category: Value 2019-2024

Table 2 Sales of Eye Care by Category: % Value Growth 2019-2024

Table 3 NBO Company Shares of Eye Care: % Value 2020-2024

Table 4 LBN Brand Shares of Eye Care: % Value 2021-2024

Table 5 Forecast Sales of Eye Care by Category: Value 2024-2029

Table 6 Forecast Sales of Eye Care by Category: % Value Growth 2024-2029

CONSUMER HEALTH IN THAILAND

EXECUTIVE SUMMARY

Consumer health in 2024: The big picture

2024 key trends

Competitive landscape

Retailing developments

What next for consumer health?

MARKET INDICATORS

Table 7 Consumer Expenditure on Health Goods and Medical Services: Value 2019-2024

Table 8 Life Expectancy at Birth 2019-2024

MARKET DATA

Table 9 Sales of Consumer Health by Category: Value 2019-2024

Table 10 Sales of Consumer Health by Category: % Value Growth 2019-2024

Table 11 NBO Company Shares of Consumer Health: % Value 2020-2024

Table 12 LBN Brand Shares of Consumer Health: % Value 2021-2024

Table 13 Penetration of Private Label in Consumer Health by Category: % Value 2019-2024

Table 14 Distribution of Consumer Health by Format: % Value 2019-2024

Table 15 Distribution of Consumer Health by Format and Category: % Value 2024

Table 16 Forecast Sales of Consumer Health by Category: Value 2024-2029

Table 17 Forecast Sales of Consumer Health by Category: % Value Growth 2024-2029

APPENDIX

OTC registration and classification

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Vitamins and dietary supplements registration and classification

Self-medication/self-care and preventive medicine

Switches

DISCLAIMER

DEFINITIONS

SOURCES

Summary 1 Research Sources

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Eye Care in Thailand

Market Direction | 2024-09-18 | 23 pages | Euromonitor

To place an Order with Scotts International:

- Print this form
- Complete the relevant blank fields and sign
- Send as a scanned email to support@scotts-international.com

ORDER FORM:

Select license	License	Price
	Single User Licence	€995.00
	Multiple User License (1 Site)	€1990.00
	Multiple User License (Global)	€2985.00
	VAT	
	Total	

*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	Phone*	
First Name*	Last Name*	
Job title*		
Company Name*	EU Vat / Tax ID / NIP number*	
Address*	City*	
Zip Code*	Country*	
	Date	2026-02-12
	Signature	

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com