

Eye Care in Thailand

Market Direction | 2024-09-18 | 23 pages | Euromonitor

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Report description:

Demand for eye care in Thailand, both allergy and standard segments, continues to grow in 2024. In particular, prolonged exposure to digital screens (for many activities) is helping to drive demand for standard eye care, as the blue light from computers, mobile phones and gaming devices is believed to cause dry eyes, eye strain and tired eyes. Consumers wearing contact lenses also tend to need standard eye care due to dry eyes, eye strain or discomfort from prolonged usage, and thus they need to...

Euromonitor International's Eye Care in Thailand report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Allergy Eye Care, Standard Eye Care.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Eye Care market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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