

Eye Care in Hong Kong, China

Market Direction | 2024-09-18 | 26 pages | Euromonitor

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Report description:

Demand for eye care in Hong Kong, driven mainly by standard eye care, continues to rise in 2024. Hong Kong's rapidly ageing population, combined with the ubiquitous use of digital devices such as computers, mobile phones, and tablets, has led to greater susceptibility to various eye-related ailments. Confronted with the reality of lengthy delays in accessing professional care, older adults have become increasingly reliant on over-the-counter eye care to manage their symptoms and support their vi...

Euromonitor International's Eye Care in Hong Kong, China report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Allergy Eye Care, Standard Eye Care.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Eye Care market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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