

Eye Care in France

Market Direction | 2024-09-17 | 24 pages | Euromonitor

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Report description:

In 2024, eye care in France is benefitting from a significant increase in eye allergies due to an extended and intensified pollen season, alongside a rise in airborne allergens. This phenomenon manifests in various symptoms, including rhinitis and red eyes caused by inflammation. The growing concern over the lengthening and intensifying pollen season in France is palpable and is expected to persist. Several factors contribute to this trend, particularly climate change, which has led to warmer an...

Euromonitor International's Eye Care in France report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Allergy Eye Care, Standard Eye Care.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Eye Care market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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