

Digestive Remedies in Vietnam

Market Direction | 2024-09-18 | 25 pages | Euromonitor

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Report description:

In 2024, digestive remedies is expected to record slower retail current value growth in Vietnam than in the previous four years, yet it will still be a strong performance. This is in line with the continued rebound of tourism in Vietnam, as well as increasing activities such as dining out and social gatherings in the country. Moreover, the increasing health and wellness trend in Vietnam is resulting in higher awareness of overall health and wellbeing, and the link between gut health and overall...

Euromonitor International's Digestive Remedies in Vietnam report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Diarrhoeal Remedies, IBS Treatments, Indigestion and Heartburn Remedies, Laxatives, Motion Sickness Remedies, Paediatric Digestive Remedies.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Digestive Remedies market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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DIGESTIVE REMEDIES IN VIETNAM

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Self-medication/self-care and preventive medicine

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